

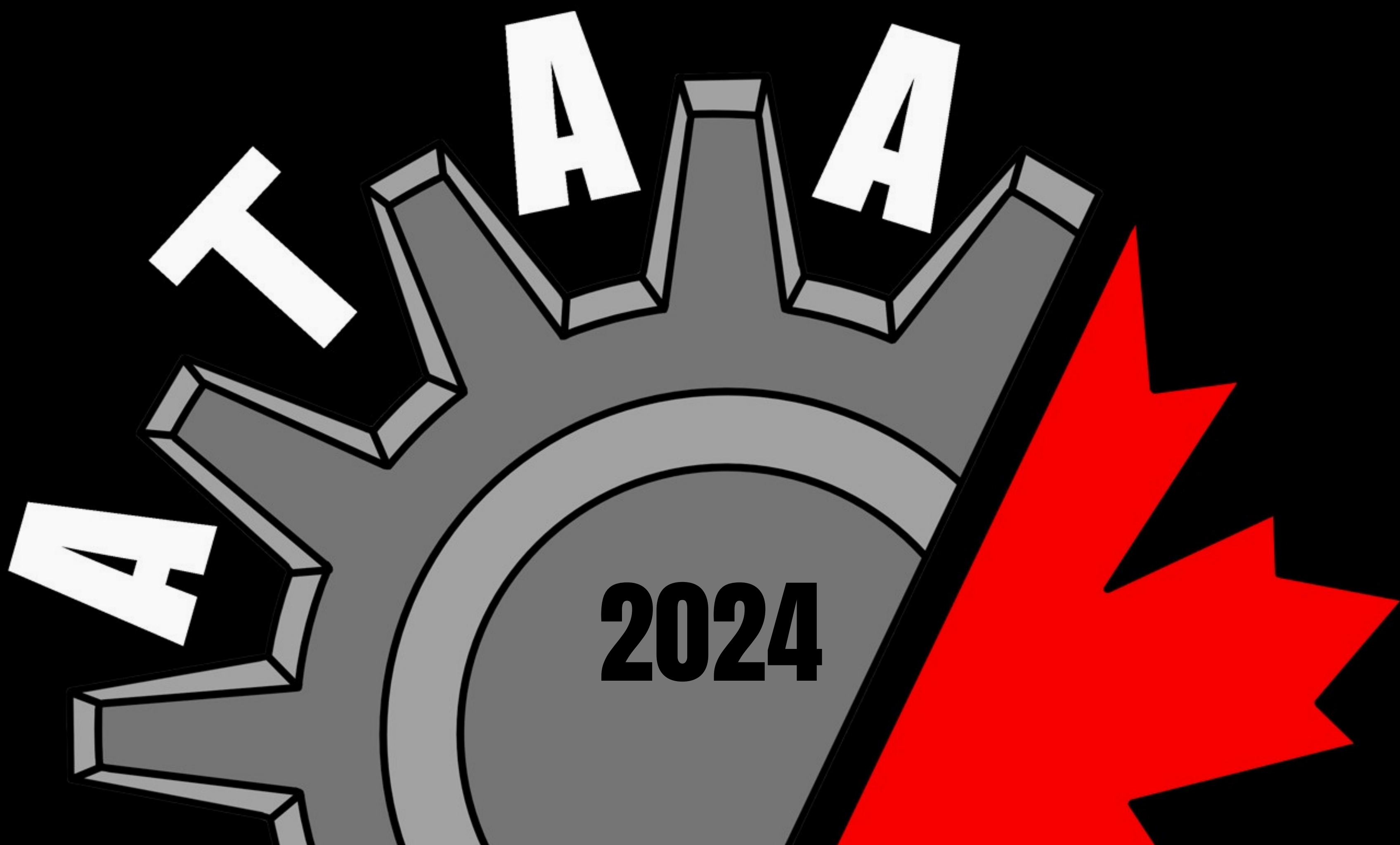
# SPONSORSHIP PACKAGE

**ALBERTA TECH ALLIANCE ASSOCIATION**

**Website: [ataarobotics.ca](http://ataarobotics.ca)**

**Email: [info@ataarobotics.ca](mailto:info@ataarobotics.ca)**

**Build Space: 6061 90 Ave SE, Calgary**

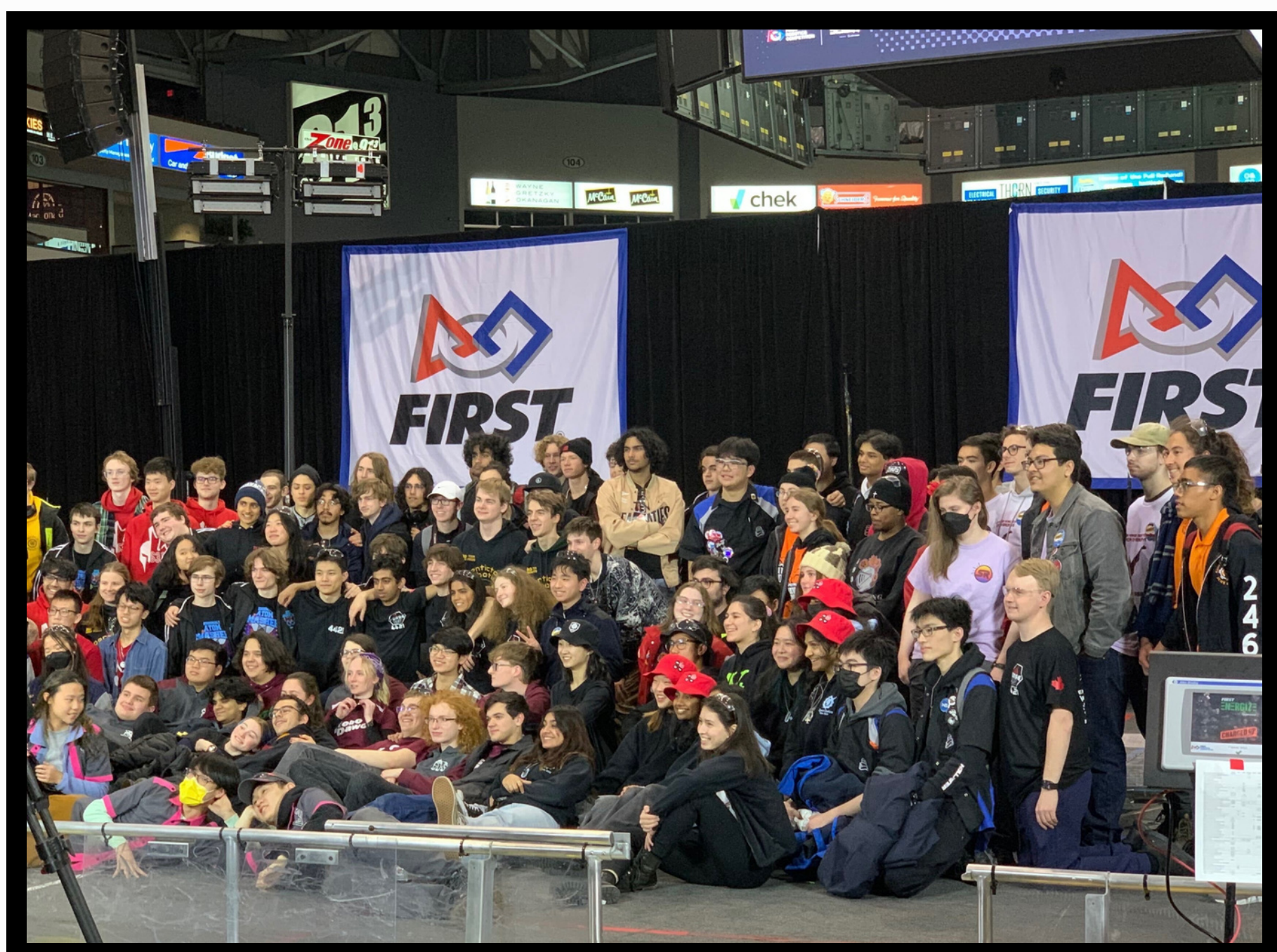


# WHO ARE WE?

We are Alberta Tech Alliance Association and our vision is to create best-in-class competitive youth robotics teams that engage and deeply impact lives. To build people from students into multi-talented adults. We partner with our community to offer a path for our team members to succeed in business, school, and beyond.



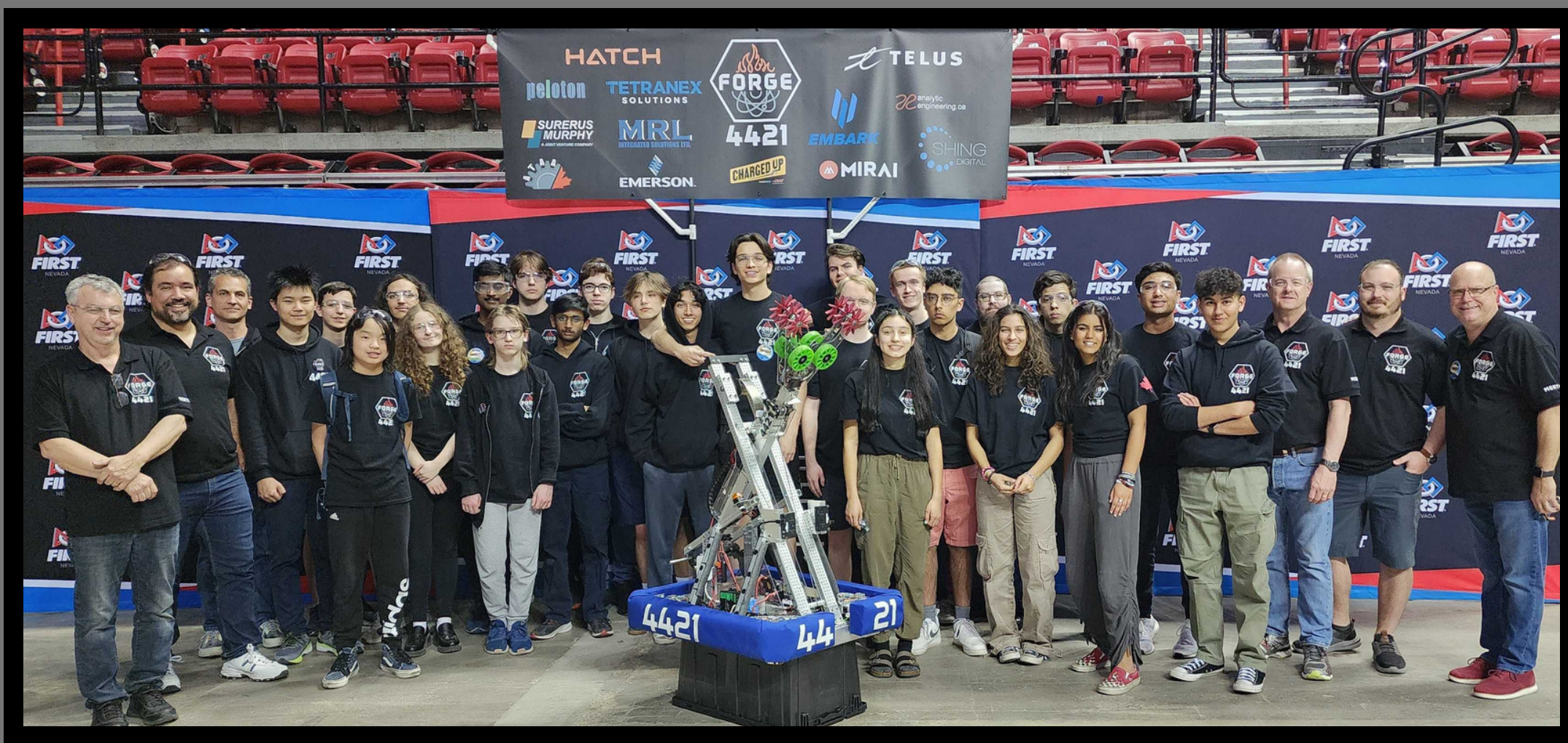
# WHAT IS **FIRST**



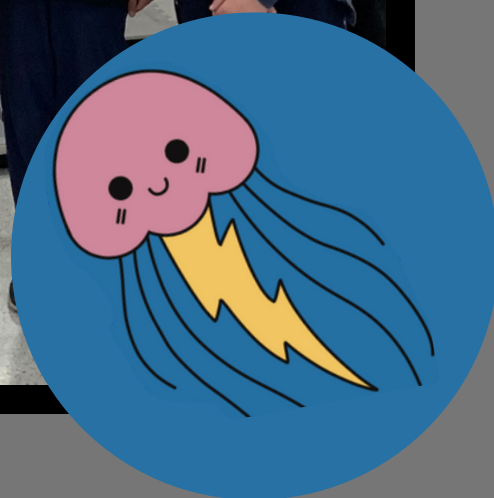
FIRST® inspires young people to be science and technology leaders and innovators by engaging them in exciting mentor-based programs that build science, engineering, and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership.

# OUR TEAMS

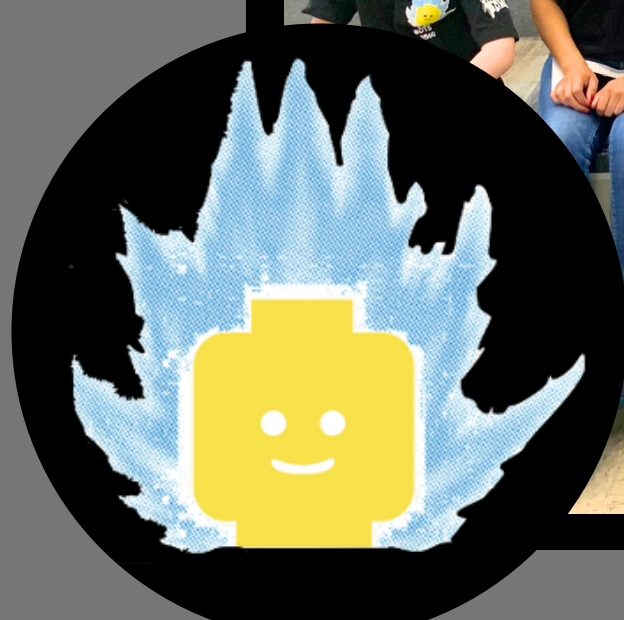
## FRC: FIRST ROBOTICS COMPETITION



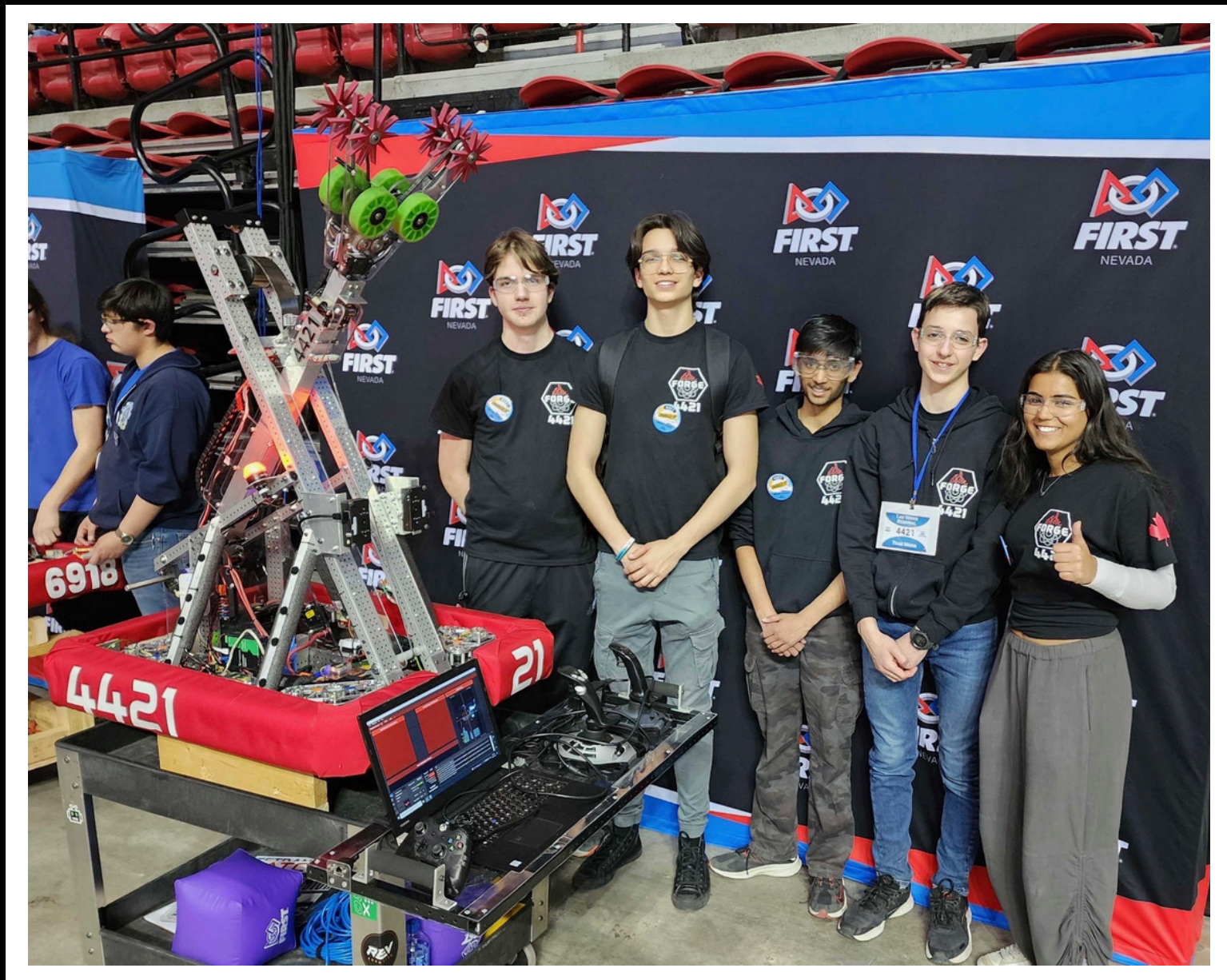
## FTC : FIRST TECH CHALLENGE



## FLL : FIRST LEGO LEAGUE



# VOICES OF OUR STUDENTS!



**"Competing with ATAA taught me skills that go far beyond knowing the right place to connect a wire, or how to program a vision system for the robot. I experienced firsthand how team members work together to lift the entire team's expertise."  
- FRC student 2023**

**"I've learned how to handle pressure, push through challenges, and solve problems. It has also helped me realize my passion for robotics and programming."  
- FTC student 2023**



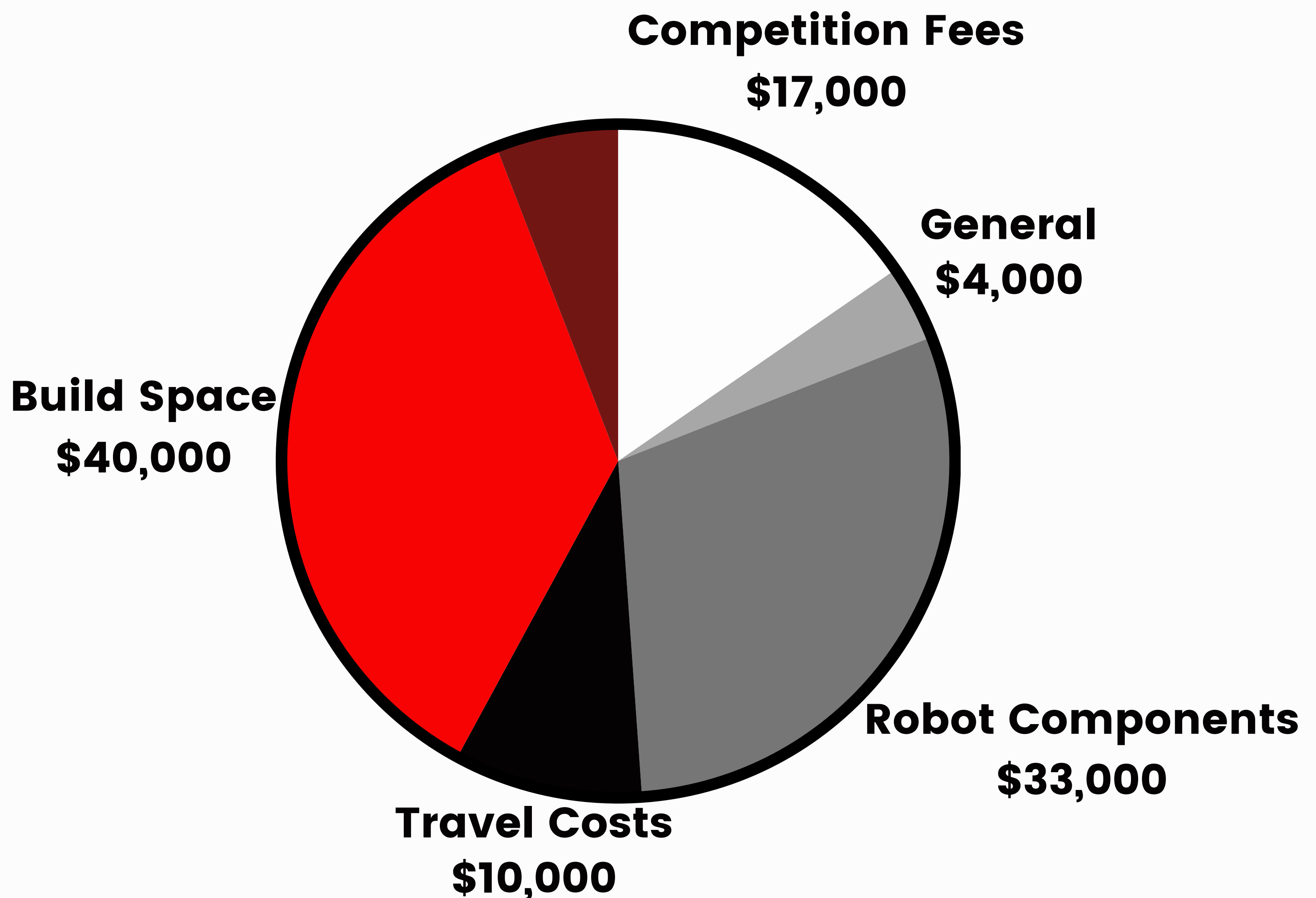
**"People think that robots are limited to picking up trash and fixing things, but at ATAA you learn the full potential. The sky is the limit"  
- FLL student 2023**



# OUR BUDGET

## What do we need?

- **Your Sponsorship!! We need over \$100,000 a year to make the magic happen**
- **Support our volunteer mentors**
- **Give us the chance to compete, and win, against teams sponsored by Boeing, Microsoft, and NASA.**



# SPONSORSHIP LEVELS



	\$500+	\$1000+	\$1750+	\$2550+	\$10000+
LINK TO YOUR WEBSITE ON OUR WEBSITE	✓	✓	✓	✓	✓
YOUR LOGO ON ALL TEAM SHIRTS		✓	✓	✓	✓
YOUR LOGO ON OUR BANNER AT COMPETITION			✓	✓	✓
YOUR LOGO STICKER ON OUR ROBOT				✓	✓
YOUR NAME WILL BE INCORPORATED INTO OUR TEAM NAMES					✓

Sponsorship of ATAA can be used as a marketing expense. Email us at [info@ataarobotics.ca](mailto:info@ataarobotics.ca) with the amount of your sponsorship and we will send you an official invoice and payment instructions.

# GET IN TOUCH!

## THANK YOU FOR YOUR CONSIDERATION & SUPPORT

Please note we are fully able to revisit terms if these do not suffice.



## WANT TO GET INVOLVED?

- Come see us in action at our build space : 6061 90 Ave SE, Calgary
- Have our students come to you to demonstrate their robots in person : [info@ataarobotics.ca](mailto:info@ataarobotics.ca)
- Register your student (grade 4 to 12)

Watch our video

Visit our website

Explore FIRST

